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WCTC Pewaukee Campus
800 Main Street, Pewaukee, Wisconsin 53072

Coming from the east on Hwy. 190 (Capitol Drive)
Travel west on Capitol Drive. Turn left onto Hwy. 16 East.
Take first exit, Main Street (exit 188). Turn left off hwy. ramp
and proceed to the WCTC main entrance on right.

Turn left, toward Workforce Development Building. The Harry V.
Quadracci Building is the next building on the left. Parking is free.

Coming from the east on I-94
Travel west on I-94. Exit onto Hwy. 16 West (exit 293C).
Continue to first exit, Main Street (exit 188). Turn left off hwy.
ramp and proceed straight into the WCTC main entrance.

Turn left, toward Workforce Development Building. The Harry V.
Quadracci Building is the next building on the left. Parking is free.

Coming from the west on I-94
Travel east on I-94. Exit Hwy. T (exit 293). Turn left onto Hwy. T. Follow
Hwy. T North about 2 miles to the WCTC main entrance on left.

Turn left, toward Workforce Development Building. The Harry V.
Quadracci Building is the next building on the left. Parking is free.

Coming from the west on Hwy. 16
Travel east on Hwy. 16 East. Exit Main Street (exit 188). Turn left
off hwy. ramp and proceed to the WCTC main entrance on right.

Turn left, toward Workforce Development Building. The Harry V.
Quadracci Building is the next building on the left. Parking is free.

Department contact: Rita Huber 262.695.3400



WCTC
waukesha county technical college
Harry V. Quadracci Printing and Graphics Center
800 Main Street, Pewaukee, WI 53072



Mastering
Prepress Essentials Conference
for educators, students, and professionals

Tuesday, August 14 –
Thursday, August 16, 2007

Harry V. Quadracci Printing and Graphics Center
Waukesha County Technical College
800 Main Street, Pewaukee, Wisconsin

- Track 1:** Adobe Acrobat 8.0 Professional
- Track 2:** Adobe InDesign CS3 Expert Training
- Track 3:** Adobe InDesign CS3 Fundamentals



Track 1

Adobe Acrobat 8.0 Professional

Tuesday, August 14

8:30 a.m.– 4:00 p.m.

36 Seats available

\$149 (Includes continental breakfast, lunch, and textbook)

Level: *Novice to Advanced*

Most people agree that Acrobat and PDFs have the potential to dramatically improve your workflow, but do you know how to create a PDF that your prepress facility or printer can use? In this one-day class you will:

- Create and preflight PDFs using Adobe Acrobat 8.0 Professional
- Apply powerful PDF editing techniques
- Enhance workflow with the Print Productions Tools
- Learn about the new Digital Signatures and new Review options
- Create dynamic and interactive forms
- Learn professional tips and techniques

This class can be taken alone or in combination with Track 2 or Track 3.



James Wamser, Senior Training Specialist, Sells Printing Company, is an Adobe Certified Expert (ACE) Print Specialist with over 16 years of experience in the graphic arts industry. James provides training and technical support for Sells' customers as well as its prepress department. James has been working with Adobe InDesign prior to the release of Version 1.0 and is an InDesign instructor at the Harry V. Quadracci Printing and Graphics Center at Waukesha County Technical College.



Track 2

Adobe InDesign CS3 Expert Training

Wednesday, August 15–Thursday, August 16

8:30 a.m.– 4:00 p.m.

36 Seats available

\$389 (Includes continental breakfast, lunch, and textbook)

Level: *Intermediate to Advanced*

You're familiar with InDesign, but do you know it well enough to call yourself an Adobe Certified Expert? This hands-on class will help get you there. Ann-Marie "Her Geekness" Concepción, one of the nation's top experts in InDesign and co-host of the *InDesign Secrets.com* blog and podcast, will lead you through an in-depth exploration of InDesign concepts and techniques, including a thorough review of all the new features in the latest version, InDesign CS3.

The content is perfect for intermediate level InDesign users who need to bring their skills up to expert level and get up to speed with CS3. Anne-Marie designed the course to do double-duty, to present advanced techniques and help prepare students for the InDesign CS3 Adobe Certified Expert exam. This is a rare opportunity to get instruction and real-world tips from someone who's taken (and passed on the first try) almost a dozen ACE exams over the years, including all the ones for InDesign since version 2.0.



Anne-Marie Concepción ("Her Geekness") is an accomplished design studio owner, consultant, trainer, author and speaker on all things related to digital design and production. Her first book, *Professional Web Site Design* (HOW Design Books, 2001), covered the process of web site development for print designers making the transition to web site design. *InDesign CS/CS2 Breakthroughs* is her latest work, co-authored with David Blatner. Anne-Marie's cross-media design studio, *Seneca Design & Training*, creates print, web and interactive PDF projects for business clients. Anne-Marie is also a seasoned Adobe and Quark authorized trainer with clients across the country, especially those moving to Adobe InDesign and InCopy.

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Track 3

Adobe InDesign CS3 Fundamentals

Wednesday, August 15–Thursday, August 16

8:30 a.m.– 4:00 p.m.

16 Seats available

\$249 (Includes continental breakfast, lunch, and textbook)

Level: *Beginner to Intermediate*

If you're already familiar with InDesign but would like to improve your skills and check out the new features of CS3, then this class is for you! Each participant will receive the highly successful textbook, *Exploring InDesign CS3*, written by instructor Terry Rydberg. Each participant will use CS3 in an interactive, lab setting. Topics will include:

- Combining Type and Images
- Tabs and Tables
- Guides, Aligning and Distributing Objects
- Text Wrap and Layers
- Master Pages and Styles
- New CS3 features

Instructors who are currently using or adopting this text are strongly encouraged to attend.



Terry Rydberg is an instructor at the Harry V. Quadracci Printing and Graphics Center at Waukesha County Technical College where she teaches advertising design, graphic design, typography, portfolio development, and digital page layout. Terry has experience working in the graphics industry as a graphic designer and a corporate trainer. Terry's career parallels the industry's evolution from phototypesetting and paste-up, to digital production methods. *Exploring InDesign CS3* is her third book published with Thomson Delmar.

Space is limited! Register Early

To register call: **262.695.6576**
or e-mail: **cctmatrix@wctc.edu**

For more information: **262.695.3400**